

COOPERATIVES ARE DIFFERENT.

Cooperatives are different because they are owned and democratically controlled by their members, who are the people who use its services or buy its goods. For most other business models, the user of the service does not also own or control the business.

There are almost 30,000 cooperatives in the United States. All are privately-owned businesses which provide goods and services for their members. They range in size from Fortune 500 companies to small businesses and they operate in numerous industries including agriculture, child care, energy, financial services, food retailing and distribution, healthcare, insurance purchasing, telecommunications and others.

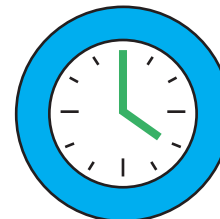
HOW A DIRECTOR SERVES AN ELECTRIC COOPERATIVE *What's Required:*



**ATTENDING
TRAINING**



**ADVOCATING FOR
COMMUNITY**



**DEDICATING
TIME**



**BEING FISCALLY
RESPONSIBLE**



**CREATING
POLICIES**



**SETTING
RATES**